

Innovation & Idea

Generation

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CONVERGE



# Our track record

**670+**

Aspiring  
academic  
entrepreneurs  
trained

**420+**

Companies  
created

**85%**

3-year survival  
rate

**£360M+**

Funding secured

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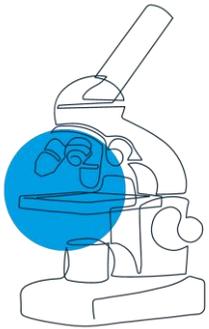
# The power of collaboration

Converge is funded by the Scottish Funding Council, Scottish Universities and a network of strategic and professional partners.

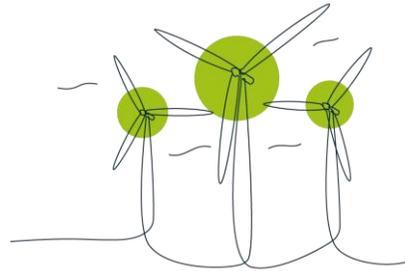


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# Converge competitive programme



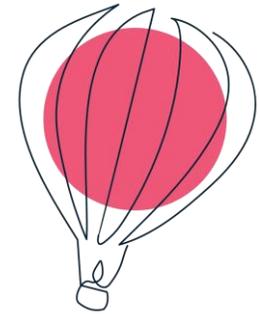
Converge  
Challenge



Net Zero  
Challenge



Create Change  
Challenge

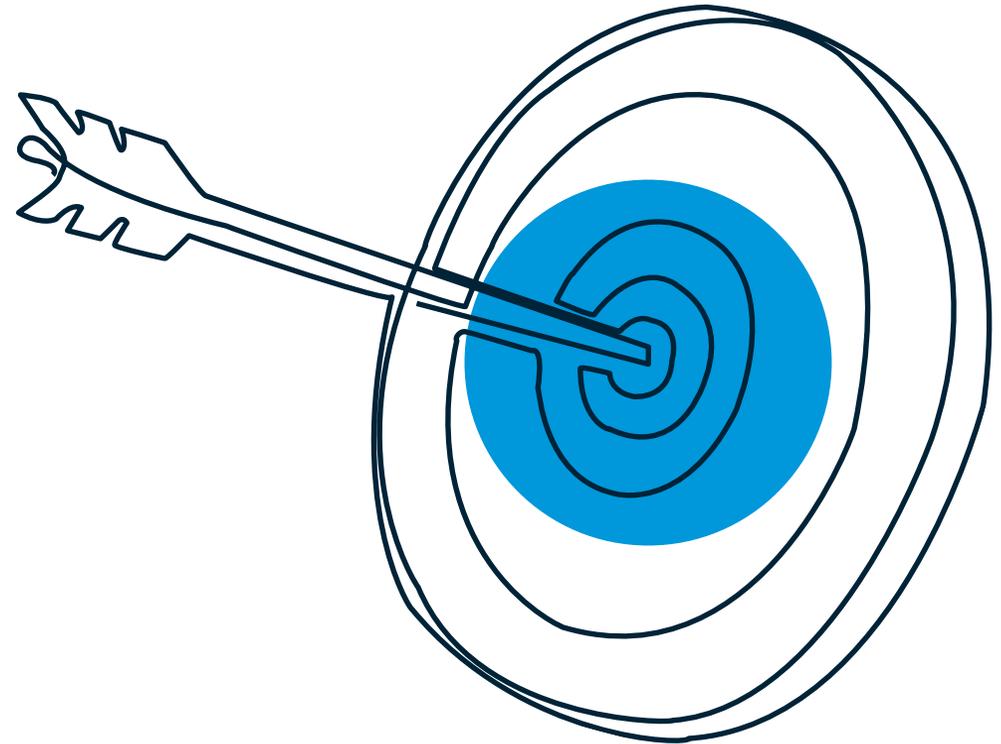


KickStart  
Challenge

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# Key elements of the programme

- Business training
- Funding
- Connectivity
- Validation



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Why is innovation  
important?

**React to  
change**



current health

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Why is innovation  
important?

**Solve customer  
problems**

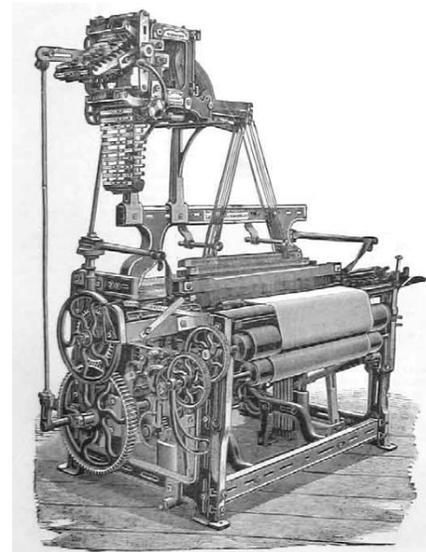
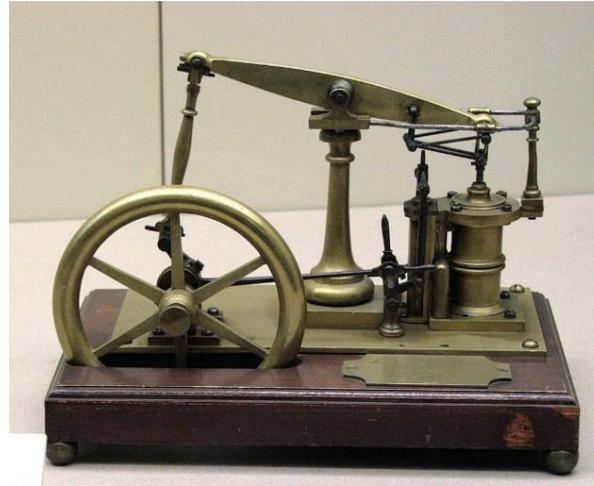


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Why is innovation

important?

**Change the world**



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Why is innovation  
important?

**Change the world**



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Why is innovation  
important?

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Where do ideas  
come from?

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Step 1: Identify a challenge



Step 2: Brainstorm possible solutions and select one



Step 3: How would you commercialise your idea?

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# Case Study: SolarisKit



## Problems:

- Carbon emissions from developing countries increasing
- Lack of access to hot water from clean energy sources
- Solar panels are expensive and difficult to install

# Case Study: SolarisKit

Solution: A low-cost, flat-packable solar thermal collector



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# Unique Selling Point(s)

Easy to transport and simple to install

Can be handled by a single person

Temperatures reached allow for lower-cost materials

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Your Turn!

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Questions?

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