

2ND SCOTTISH BEHAVIOURAL SCIENCES CONFERENCE

Friday 16th May
Harvard Teaching Room, Level 6, Adam Smith Business School

CONFERENCE PROGRAMME

09.00 - 09.30	Arrival Refreshments	
09.30 - 09.40	Welcome	Graeme Roy University of Glasgow
09.40 - 11.00	SESSION 1	
09.40 - 10.00	The First Behavioural Scientists: Psychological Insights in the Work of Adam Smith and David Hume	Craig Smith University of Glasgow
10.00 - 10.20	Accounting for Risk Preferences in Stated Preferences Studies - The Case of an Uncertain Species Conservation Programme	Nicholas Hanley University of Glasgow
10.20 - 10.40	Willingness to Pay for Birdsong	Anthony Higney University of Glasgow
10.40 - 11.00	From Insight to Action: The Role of Behavioural Science in Marketing Campaigns	Mhairi McKenna Scottish Government
11.00 - 11.30	Morning Break	
11.30 - 13.00	SESSION 2	
11.30 - 11.50	Let Me Think About It: How More Choices Boost Charitable Giving	Atiyeh Yeganloo University of Cambridge
11.50 - 12.10	Who is Vulnerable to Sludge?	Leonhard Lades University of Stirling
12.10 - 12.30	Affirmative Action and Discriminatory Beliefs	Andis Sofianos Durham University
12.30 - 12.50	Is Lying Always Condemnable? The Effect of Consequences on Punishing Dishonesty	Juan Francisco Blazquiz-Pulido IMT School for Advanced Studies Lucca/University of Alicante
13.00 - 14.00	Lunch Break	
14.00 - 15.30	SESSION 3	
14.00 - 14.20	Digital Empowerment for Youth: Experimental Evidence From India	Jalnidh Kaur University of Glasgow
14.20 - 14.40	Negative Anecdotes Reduce Policy Support: Evidence from Three Experimental Studies on Communicating Policy (In)Effectiveness	Amy Roger University of Edinburgh
14.40 - 15.00	Attendee or Clinician Testimonials Double Recruitment into Menopause Group Clinics: A Randomized Controlled Trial	Soledad Giardili University of Edinburgh
15.00 - 15.20	Encouraging Sustainable Food Consumption Through Nudges: An Experiment with Menu Labels	Arianna Buratto University of Leeds
15.30 - 16.00	Afternoon Break	
16.00 - 17.20	SESSION 4	
16.00 - 16.20	Tourist Information Engagement Trial	Akihiro Fujii Hosei University, Tokyo
16.20 - 16.40	Framing Emissions: Health and Environmental Narratives. A Study on Public Approval of a Driving Charge	Jayne Brown University of Stirling
16.40 - 17.00	Current and Future Priorities for UK Behavioural Research: A Documentary Review	Niamh Hart University of Edinburgh
17.00 - 17.20	Adam Smith and the Market Mind: Extending the Invisible Hand	James Clunie Long-Short Consulting Ltd, UK
17.30 - 17.40	Concluding Remarks and Invitation to Socialising	

