



University
of Glasgow

Centre for Cultural
Policy Research

Oilthigh
Ghlaschu

MINORITY LANGUAGES AND THE ECONOMY: THE CASE OF GAELIC

A CCPR seminar in the Basque Fellowship series

Melville Room, Main Building, 9.30-13.00, 3 June 2011

9.15 Registration

9:30 **Welcome** Philip Schlesinger (Academic Director, CCPR)

9:35 **Introduction** Jose Zendoia Sainz (Basque Visiting Fellow,
University of the Basque Country)

9:55 **The Economic Impact of Gaelic Language and Culture**

Presenter Douglas Chalmers (Caledonian University)

10:15 *Discussant* Mike Danson (University of the West of Scotland)

10:25 **Location of Minority Language Media & Cultural Industries: the *Berria* case**

Presenters Helena Franco, Enekoitz Etxezarreta
(University of the Basque Country)

10:45 *Discussant* Mike Cormack (Sabhal Mòr Ostaig, UHI)

10:55 General discussion 1

11:15 Coffee break

11:30 **Policies to Promote Gaelic**

Presenter Iain Angus Mackay (Bòrd na Gàidhlig)

11:50 *Discussant* Wilson McLeod (University of Edinburgh)

12:00 General discussion 2

12:50 **Closing remarks** Philip Schlesinger (CCPR)

13:00 Lunch

CCPR gratefully acknowledges the support of the Basque Government for this event.