



University
of Glasgow

Centre for Business History in Scotland

Annual Report
April 2012-March 2013

Contact: Professor Ray Stokes
Telephone: (0)141 330 5186
Email: Ray.Stokes@glasgow.ac.uk
Visit: <http://www.gla.ac.uk/schools/socialpolitical/research/economicsocialhistory/businesshistory/>

University of Glasgow, charity number SC004401

Centre for Business History in Scotland – Members & Associates

Research Staff

Professor Ray Stokes
Dr Stephen Sambrook

Director
Research Fellow

Administrative Staff

Christine Leslie

Secretary

Members

Professor Simon Ball
Dr Valerio Cerretano
Professor Marguerite Dupree
Dr Mark Freeman
Professor Mike French
Dr Sean Johnston
Dr Kirsten Kininmonth

Professor Michael Moss
Dr Jim Phillips
Mrs Lesley Richmond
Professor Neil Rollings
Dr Duncan Ross
Professor Catherine Schenk
Emeritus Prof. Tony Slaven

Associates

PD Dr Ralf Banken
Dr Valerio Cerretano
Dr Niall MacKenzie
Professor Alan MacKinlay
Dr Andrew Perchard
Mike Macdonald
Dr Roman Koester
Professor Charles Munn

Honorary Research Associates/Professors

Dr John Firn
Professor Nick Kuenssberg
Professor B R (Tom) Tomlinson
Dr Koichi Inatomi
Professor Hugh Murphy

Visiting Researchers

Klara Arnberg, Department of ESH, Stockholm University, Sweden.
Valerio Varini, University degli studi Milano Bicocca, Italy.
Dr Ralf Banken, University of Frankfurt, Germany.

Director's Report

During the past year, the Centre for Business History in Scotland has continued to support and carry out a range of activities involving scholarly research and dissemination, postgraduate supervision, and archival usage and development. I would like, though, to highlight just a few particularly significant developments over the reporting period, some of which are the culmination of a number of years of hard work and achievement, with others indicating exciting possibilities for the coming year and beyond.

By far the most gratifying news this past year was the award in March of the prestigious 2013 Ralph Gomory Prize of the American-based Business History Conference for the best book in business history in 2012 to Mark Freeman, University of Glasgow, Robin Pearson, University of Hull, and James Taylor, University of Lancaster for their book, *Shareholder Democracies? Corporate Governance in Britain and Ireland before 1850* (Chicago: University of Chicago Press, 2012). I would like to congratulate all three authors on this major accomplishment, and in particular Mark Freeman as a member of the Centre for Business History in Scotland. It should be noted that the book manuscript was discussed by a small group of experts in a workshop sponsored by the CBHS in March 2008. The authors expressed their gratitude for this opportunity, which, as they acknowledged in the book, helped them improve their work substantially.

We are also delighted to welcome two new members of the Centre, the Economic and Social History subject area, and the University of Glasgow, one of whom has started already, and one of whom is beginning work on 1 July 2013. Professor Jeff Fear is the newly appointed Professor of International Business History and has joined us this spring. Professor Jim Tomlinson is the newly appointed Professor of Economic and Social History and will start in July. Both complement and extend existing strengths of the Centre.

In addition, a number of publications reflecting research and writing over a number of years are in press this spring and will appear in the course of the next few months. Many of them involved funding from the Lind Foundation, and all benefitted from the authors' close connections with the Centre. Tony Slaven's long-awaited book on British shipbuilding will appear in June, and a book of shipbuilding interviews compiled by him and Hugh Murphy will appear in the autumn. Both Tony Slaven, my predecessor as Director, and Hugh Murphy, a former employee of, and now Honorary Professor in the Centre, have long associations with us, but what is important to mention is that the interviews book resulted from a major project undertaken in conjunction with the CBHS and the Aggregate/Lind Foundation, supported also by outside funding.

But that is not all: Stephen Sambrook's study of the optical munitions industry's development through the early 1920s, which is a heavily revised version of his PhD thesis done under my supervision in which the Barr and Stroud firm features particularly prominently, will appear in June 2013 as well.

In the autumn, *The Business of Waste*, a history of the emergence of waste management in the UK and Germany since 1945 and co-authored by myself, Stephen, and Roman Köster, will appear in print. This book benefitted from seedcorn money provided by the Aggregate/Lind Foundation in 2006, which in turn translated into major funding from the Economic and Social Research Council (ESRC) between 2007 and 2010.

In addition to all of this, Jeff Fear, who has just joined the Centre as a member, has a co-edited volume on family multinational enterprise which is appearing in June.

This outpouring of research deserves to be celebrated, and there will be book launches organised to this end in the autumn. The first of these will be held in conjunction with a workshop on maritime history to be held in late October at the Riverside Museum and an event to mark the establishment of a new organisation, the Scottish Maritime History Council.

Professor Ray Stokes
Director
May 2013

NEWS OF MEMBERS AND ASSOCIATES

Publications

Ralf Banken

- "Netzwerke. Goethe und die Bankiers seiner Zeit," in: Vera Hierholzer und Sandra Richter, *Goethe und das Geld. Der Dichter und die moderne Wirtschaft* (Frankfurt 2012), pp. 136-155. (together with Wilfried Forstmann).
- "Networks. Goethe and the bankers of his time," in: Vera Hierholzer and Sandra Richter, *Goethe and money. The writer and modern economy* (Frankfurt 2012), pp. 136-155 (together with Wilfried Forstmann).
- "Familie Stumm," in: *Neue Deutsche Bibliographie* Bd. 25 (Munich 2013), pp. 643-644.
- "Carl Ferdinand Freiherr von Stumm-Halberg," in: *Neue Deutsche Bibliographie* Bd. 25 (Munich 2013), pp. 644-646.
- 'Vom "Verschweigen" über die "Sonderkonjunktur" bis hin zur „Normalität“? Der Nationalsozialismus in der Unternehmensgeschichte der Bundesrepublik,' in: *Zeitgeschichte Online* (December 2012), URL: <http://www.zeitgeschichte-online.de/node/8614>.
- "'Was es im Kapitalismus gibt, gibt es im Warenhaus". Die Entwicklung der Warenhäuser in der Bundesrepublik 1949-2000,' in: *Zeitschrift für Unternehmensgeschichte* (1/2012), pp. 3-30.
- 'The Growth of Business Integration in the Western European Mining Regions of France, the Netherlands, Belgium, Luxembourg and Germany, 1890-1914' in: *Journal of European Economic History* (1/2012), pp. 51-78.
- 'Handlung, Firma, Unternehmen. Zur Institutionalisierung der modernen Unternehmung im 19. Jahrhundert,' in: Ralf Banken, Carsten Burhop (eds.), *Die Entstehung des modernen Unternehmens, Jahrbuch für Wirtschaftsgeschichte* (2/2012), pp.113-136.
- 'Die Entstehung des modernen Unternehmens: Einführende Bemerkungen,' in: Ralf Banken, Carsten Burhop (Hg.), *Die Entstehung des modernen Unternehmens, Jahrbuch für Wirtschaftsgeschichte* (2/2012), pp. 9-24.
- 'Die Entstehung des modernen Unternehmens 1400-1860,' in: Ralf Banken, Carsten Burhop (Hg.), *Die Entstehung des modernen Unternehmens, Jahrbuch für Wirtschaftsgeschichte* (2/2012).

Mark Freeman

Mark Freeman, 'Quakers, Business and Philanthropy', in Stephen W. Angell and Pink Dandelion (eds), *The Oxford Handbook of Quaker Studies* (Oxford University Press, 2013, forthcoming).

Mark Freeman, Robin Pearson and James Taylor, 'Law Politics and the Governance of English and Scottish Joint-Stock Companies 1600-1850', *Business History* (forthcoming, 2013).

Sean Johnston

Book reviews for *Technology and Culture*, *Ambix* and *Business History*.

Nick Kuenssberg

Preparing article: 'A personal journey to post modern capitalism.'

Michael Moss

'Glasgow,' in: Brown, S. and McDougall, W. (eds.) *Edinburgh History of the Book in Scotland Volume 2: Enlightenment and Expansion 1707-1800*. Edinburgh: Edinburgh University Press, pp. 156-165. ISBN 9780748619122

'From Cannon to Steam Propulsion: The origins of Clyde marine engineering,' *The Mariner's Mirror*, vol 98(4).

'What are we educating archivists for?', *Scottish Archives I*, 17, 1-5.

Philippe Jobert and Michael Moss (2012), 'Jean-Baptiste Mollerat: combustibles industriels et industrie de l'éclairage au gaz vers 1830-1840', *Annales de Bourgogne*, 84 (2). 160-182. This is the outcome of a project to write a fuller account of the life and work of Mollerat, who was Gustave Eiffel's uncle.

'Where have all the files gone? Lost in action points every one?' *Journal of Contemporary History*, 7 (4). pp. 860-875. ISSN 0022-0094

'The High Price of Heaven – the 6th Earl of Glasgow and the College of the Holy Spirit on the Isle of Cumbrae'. *Architectural Heritage*, 22. pp. 77-98.

Hugh Murphy

H. Murphy, 'The British Shipbuilding Industry during the Great War: A contextual overview incorporating standardization and the National Shipyards, 1916-1920', *International Journal of Maritime History*, 24:2 (Dec, 2012).

Andrew Perchard

Aluminiumville: Government, Global Business & the Scottish Highlands (2012).

Also published related work in an edited collection (Akademisk Forlag, 2012) on business-government relations and the aluminium industry.

Jim Phillips

Collieries, Communities and the Miners' Strike in Scotland, 1984-85 (Manchester University Press, 2012), 208pp.

'Material and moral resources: the 1984-5 miners' strike in Scotland', *Economic History Review*, 65, 1 (2012), 256-276.

Neil Rollings

Rollings, N., and Moguen-Toursel, M. (2012), 'European organised business and European integration in the post-Second World War period,' in: *Internationale Wirtschafts- und Unternehmensbeziehungen nach 1945. Series: Jahrbuch für Wirtschaftsgeschichte* (2012/1). Akademie Verlag, Berlin, pp. 103-123

'Cracks in the Post-War Keynesian Settlement? The Role of Organised Business in Britain in the Rise of Neoliberalism Before Margaret Thatcher,' *Twentieth Century British History* (2013).

Stephen Sambrook

The business of waste: Great Britain and Germany, 1945 to the present (Roman Köster and Ray Stokes, co-authors), Cambridge/New York: Cambridge University Press, 2013.

Catherine Schenk

C.R. Schenk, 'The dissolution of a monetary union: the case of Malaysia and Singapore 1963-1974', *Journal of Imperial and Commonwealth History*, 2013. <http://dx.doi.org/10.1080/03086534.2013.779110>.

Tony Slaven

"The Ballast Trust; A History 1987 - 2012; 25 years of understanding technical records", published jointly with Kiara King.

Ray Stokes

The business of waste: Great Britain and Germany, 1945 to the present (Roman Köster and Stephen Sambrook, co-authors), Cambridge/New York: Cambridge University Press, 2013.

Presentations & Participation

Ralf Banken

- "Der Frankfurter Bankplatz in der Goethezeit 1750-1830," guest lecture of the Institut für bankhistorische Forschung e.V. held at the Frankfurt School of Finance & Management, 18 January 2013
- "Goethe als Homo oeconomicus? Goethes 'private' Ökonomie", 49. Deutschen Historikertag 27 September 2012, Mainz.
- "Strategien der Knappheitsbewältigung. Ersatzstoffe und andere Lösungswege im Edel- und Buntmetallsektor 1933-1945," 49. Deutschen Historikertag, 26 September 2013.
- "Die Aufgabe der Gebietskartelle. Die Internationalisierung der westeuropäischen Industriegasindustrie 1955 bis 1975", 35. Wissenschaftliches Symposium der Gesellschaft für Unternehmensgeschichte, 11-12 October 2012, GUG Meeting on [«Internationalisierung und Management nach 1945»](#), Berlin.
- "Faszination, Aneignung und Ablehnung – Goethes private Ökonomie." Geschichtsverein bzw. Goethe-Gesellschaft Wetzlar, 6 December 2013.
- "Goethe als Homo oeconomicus? Goethes 'private' Ökonomie", lecture in the colloquium of Prof. Speitkamp, Neuere und Neueste Geschichte Universität Kassel, 10 December 2013.
- "Der Frankfurter Bankplatz in der Goethezeit 1750-1830", Geschichtsverein Rödelheim, 13 December 2013.
- "Die Aufgabe der Gebietskartelle. Die Internationalisierung der westeuropäischen Industriegasindustrie 1955 bis 1975," Wirtschafts- und Sozialgeschichtlichen Kolloquium, Universität Göttingen, 22 January 2013.
- "Transnational Rhine Conference. Definitions and programmatic Framework", 4th Transnational Rhine Conference, Rotterdam, 21-23 March 2013, together with Ben Wubs.

Mike Macdonald

'The Orkney Islands: Shipping, Piers and Economic Development in a Remote District of Scotland, 1945-1981,' Sixth International Maritime Economic History Association Congress of Maritime History, Ghent, Belgium.

Andrew Perchard

"Aluminiumville: Government, Global Business & the Scottish Highlands", presented at the "BACS – Meet the Archivists" seminar, held at the Centre for Business History in Scotland, University of Glasgow, 9 November 2012.

Jim Phillips

'Deindustrialization and the changing structures of work in post-1945 Scotland and the UK', Switzerland in Dialogue, Symposium on History of Work, Goethe-Institut, Glasgow, March 2013.

'Deindustrialization in post-1945 Scotland: the case of coal', Scottish History Research Seminar, University of Edinburgh, November 2012.

'Collieries, Communities and the Miners' Strike in Scotland, 1984-85', European Social Science History Conference, University of Glasgow, April 2012.

Neil Rollings

Two presentations at the World Economic History Congress, Stellenbosch, July 2013.

Commentator European Business History Association/Japanese Business History Society joint conference, Paris, August 2013.

New Researchers Prize Committee, Economic History Society conference, York, March 2013.

Stephen Sambrook

'Patriotism, ethics and compromise: constraints and opportunities in decision-making within the British Optical Munitions Industry before the First World War', presented at the annual conference of the Association of Business Historians, Aston Business School, Birmingham, 6 July 2012.

'Right Decisions? Wrong Decisions? Deciding how to manage municipal waste in Britain in the 1970s and 1980s', joint paper with Ray Stokes, presented at the annual conference of the Association of Business Historians, Aston Business School, Birmingham, 7 July 2012.

'From the Parochial to the International: the control of municipal waste handling in Britain, 1945 to the mid-1990s', joint paper with Ray Stokes, presented at the annual conference of the European Business History Association, École des Hautes Études en Sciences Sociales, Paris, 1 September 2012.

'Coping with Consumption: managing domestic wastes in Britain in the 19th and 20th centuries' presented at the annual conference of the Social Science History Association, Vancouver, 1 November, 2012.

Catherine Schenk

Presentations at:

- Economic History Association, Vancouver, September 2012.
- World Economic History Congress, Stellenbosch, South Africa, July 2012
- Max Planck Institute Cologne, April 2012.
- Economic History Society, April 2012.

Tony Slaven

"Using Business Archives for Academic Research", presented at Business Archives Council of Scotland conference on "Meet the Archivists", 9 November 2012.

Ray Stokes

"Die Firma in der Unternehmensgeschichte," invited presentation at the Manfred Fuchs Colloquium on "Perspektiven der Unternehmensgeschichte", Technoseum, Mannheim, 25 January 2013.

"Coping with Consumption: Managing domestic wastes in Britain in the 19th and 20th centuries", Annual meeting of the Social Science History Conference, Vancouver, November 2012 (with Stephen Sambrook)

"From the Parochial to the International: The control of municipal waste handling in Britain, 1945 to the mid-1990s", Annual conference of the European Business History Association, Paris, August 2012 (with Stephen Sambrook)

"Right Decisions? Wrong Decisions? Deciding how to manage municipal waste in Britain in the 1970s and 1980s", Annual conference of the Association of Business Historians, Birmingham, July 2012 (with Stephen Sambrook)

Waste, money, and time: Towards a business history of waste management in the UK and West Germany, 1945-1990", invited paper presented at the Copenhagen Business School; Bocconi University, Milan; and Erasmus University, Rotterdam: May and June 2012

Research Grants

Michael Moss

A grant of £50,000 from Oxford University's Fell Fund to study the rise of the professions in the nineteenth century. This is seed corn funding for a grant of £750,000 from the ESRC that will commence later in the year.

Catherine Schenk

ESRC: The Development of international financial regulation and supervision 1961-1982.

Awards/Appointments

Mark Freeman

Mark Freeman's book, *Shareholder Democracies? Corporate Governance in Britain and Ireland before 1850* (Chicago University Press, 2013), co-authored with Robin Pearson (Hull) and James Taylor (Lancaster), won the BHC Ralph Gomory Prize for Business History in 2013.

Nick Kuenssberg

Appointed Honorary Professor of the Adam Smith Business School.

Hugh Murphy

Appointed Honorary Professor of the Centre for Business History in Scotland.

Andrew Perchard

During 2012/13, Andrew won a Carnegie Trust for Universities of Scotland grant to facilitate a visit to the Bancroft Library, UC Berkeley, to examine the Henry J. Kaiser Papers.

He has also been awarded the Betty Sams Christian Fellowship in Business History, which will allow him to access the papers of the Reynolds Metals Company in Richmond, Virginia, this summer. This is all part of his broader 'Empires in Metal' project.

Jim Phillips

Jim Phillips has taken up the post of "Head of Subject", Economic & Social History Department.

Neil Rollings

Book Review Editor, Economic History Review.

External PhD examiner, University of Leeds

Catherine Schenk

Associate Fellow, Chatham House.
Advisory Board: GailFosler Group LLC.

Work in Progress

Mike French

Continues work on 'white collar incomes in Britain, 1890-1930s', looking at Coats and Beardmore.

Sean Johnston

Projects on: Ethics of technological choices; history of the technological fix.

Nick Kuenssberg

Researching for The Threads of History under guidance from Steve Young, Ray Stokes, and Pavlos Dimitratos.

Mike Macdonald

In his final year of PhD in Economic and Social History on 'Economic Development and the Provision of Transport Services in the Scottish Highlands and Islands, 1945-1981'.

Michael Moss

With John Cardwell, Archivist of the Royal Commonwealth Society Collections at Cambridge and Professor Laurence Brockliss at the University of Oxford, engaged in a major Wellcome-funded project on the health of the navy, particularly into the use of cinchona bark and later quinine in the treatment of fever. This will include a study of the trade in cinchona bark, from which quinine was extracted after 1825. This includes imports from Peru from 1700 and from the middle of the nineteenth century from India and Batavia where cinchona was naturalised. At its peak the UK was importing vast quantities of cinchona or Jesuit Bark and the re-exporting it to pharmaceutical companies in Germany, who dominated the trade in alkaloids. The resulting book will be published in 2014.

Hugh Murphy

Work continues on "*Crossing the Bar: An oral history of the British shipbuilding, ship repairing and marine engine building industries in the age of decline: 1956-*

1990", A. Slaven and H. Murphy. (St John's, Newfoundland, June, 2013). Forthcoming: June 2013.

Work continues on "Some Clarifications But Yet More Questions Regarding the Early Days of the New Zealand Frozen-meat Trade", H. Murphy & D.J. Oddy, *Mariner's Mirror* 99:2 (May 2013). Forthcoming: May 2013.

Andrew Perchard

During 2012-13, Andrew set up, with colleagues from the Norwegian University of Science and Technology (NTNU), the History and Strategic Raw Materials Initiative (HSRMI), and, along with Niall MacKenzie and CBHS, the Glasgow Business History Seminar Series. HSRMI will hold their inaugural conference, 'Strategizing Raw Materials: Business, Government, History & Planning', at the Scottish Universities Insight Institute, University of Strathclyde, Glasgow, between 24 and 26 June 2013. This conference has been generously funded by Strathclyde Business School, NTNU, and the Economic History Society, and builds on a preceding event, 'Tin and the Global Economy', that we staged at Harvard Business School in June 2012. For more information about HSRMI and the conference: www.strath.ac.uk/business/hsrmi . The first Glasgow Business History Seminar was held at Strathclyde Business School in February, featuring a lecture by Professor Bernardo Batiz-Lazo on the subject of 'Cashless Society': <http://www.engage-sbs.com/is-a-cashless-society-inevitable/#comments> . For information about either HSRMI or the Glasgow Business History Seminar Series, please contact Andrew at andrew.perchard@strath.ac.uk.

Jim Phillips

Deindustrialisation and Employment in Scotland since 1945

Building on projects on industrial politics of devolution and the miners' strike, this reflects my commitment to scholarship which is inter-disciplinary and of international relevance. Deindustrialisation is a global and globalised phenomenon, which attracts interests around the world, and particularly among academics and non-academics in North America. A number of papers and presentations are being developed in this area.

Business in Europe and Asia in the 20th Century

A collaboration with colleagues in the Netherlands, Germany, Japan and South Korea; engaged as lead author of paper on shipbuilding, preparatory to seeking major external grant funding for international and inter-disciplinary project.

Mineurs du Monde

Global initiative, hosted by the Region Nord-Pas de Calais and the University of Lille; engaged as participant in conference held in April 2013, with paper on deindustrialization in Scottish coalfields.

Neil Rollings

Social networks between business and government in Britain since 1945
European trade associations since 1945
Government control of dividend policy in Britain after 1945.

Stephen Sambrook

Completed work on *The Business of Waste: Great Britain and Germany, 1945 to the Present*, co-authors Ray Stokes and Roman Köster, Cambridge University Press, New York, 2013.

Finishing work on the book, *The Optical Munitions Industry in Great Britain, 1888-1923*, Pickering & Chatto, 2013.

Catherine Schenk

The Development of international financial regulation and supervision 1961-1982.

Tony Slaven

Work is continuing on the book, "*Crossing the Bar: An oral history of the British shipbuilding, ship repairing and marine engine building industries in the age of decline: 1956-1990*", Anthony Slaven and Hugh Murphy, (St John's, Newfoundland, Forthcoming: June, 2013).

Work is continuing on the book, "British Shipbuilding 1500-2010, A History" by Anthony Slaven, Forthcoming: June 2013.

Ray Stokes

Completed work on *The Business of Waste: Great Britain and Germany, 1945 to the Present*, co-authors Ray Stokes and Roman Köster, Cambridge University Press, New York, 2013.

Completing book with Ralf Banken on the History of the International Industrial Gases Industry, to be published in German and English in 2014.

Continuing research on the history of thalidomide in cooperation with the Thalidomide Trust.

Visiting Researchers

Klara Arnberg, visiting researcher from the Department of Economic History, Stockholm University, Sweden. I visited the Centre for Business History in Scotland and the Centre for Gender History for working on my two parallel postdoctoral projects, "Theoretical Contributions to the Economic History of Sexuality" and "Mad Women: Gender and Sexuality Perspectives on Advertising". During my stay I presented three papers. The first one had the same title as the latter project and was presented at the Social and Economic History seminar the 14th of February. The second paper, "Towards a historiography of the sex-related press: the case of Sweden 1910-1980" was presented at the Gender History seminar the 6th of March and the third paper, "Illegally Blonde: The pornographic construction of the "Swedish sin" in Private magazine 1965-1971" was presented to the Hufton Reading group the 19th of March.

Ralf Banken, visiting researcher from the University of Frankfurt, Germany. He was based in the Centre for Business History in Scotland for one week in April 2012.

Valerio Varini, visiting researcher from the University degli studi Milano Bicocca, Italy. He was based in the Centre for Business History in Scotland for one week in May 2012 to conduct research on the "Welfare Capitalism in Italy during the 19th and 20th Centuries".

Honorary Research Professors/Visitors

John Firn

John Firn continues his role as an Honorary Researcher in the Centre for Business History in Scotland.

Koichi Inatomi

Koichi Inatomi continues his role as an Honorary Researcher in the Centre for Business History in Scotland.

During the past 12 months ended March 2013 two chapter of the project on “History of Innovation in the Distilling Industry in Scotland”. Two presentations regarding History of Japanese Whisky were also given.

Nick Kuenssberg

Nick Kuenssberg continues his role as an Honorary Researcher in the Centre for Business History in Scotland.

Hugh Murphy

In July 2012 Hugh Murphy was appointed Honorary Professor in the School of Social and Political Sciences. His post will run from 1 June 2012 until 30 April 2017.

B R (Tom) Tomlinson

Tom Tomlinson continues his role as an Honorary Researcher in the Centre for Business History in Scotland.