

## SETTING AIMS AND OUTCOMES

### **Aims of Team Building Event:**

What is the team building event is designed to achieve?

The **aim** of the team building event is a brief general statement of the overall purpose of which indicates the desired goal of the event.

The stated aim is important because it addresses the need identified and is used when designing and evaluating the event. The aim should be stated in a single sentence and worded carefully as something which can be achieved.

### **Outcomes of Team Building Event:**

What should team members be able to do at the end of the event?

Simply put **outcomes** relate to the changes that will result from the team building event. Outcomes are statements of what you want the team members to have achieved by a certain point in time.

Outcomes should link logically to the needs identified and should be stated simply in terms which indicate the desired skills, knowledge or behaviour Team Members will acquire as a result of the event.

Outcomes should be brief, clear, and realistic and detail something which is observable.

When writing outcomes use words such as:

Explain

Describe, identify, plan, develop, use.